

# Styrene Butadiene Rubber

# **SBR**

## It's Safe Because It's Pure.

Synthetic rubber is a high-strength cushioning material that most industry experts consider to be superior to regular carpet cushion in longevity and performance.

SBR (Styrene Butadiene Rubber) is the vital ingredient in our synthetic rubber carpet cushion. Not only does it make our products environmentally safe and air-friendly, but it's

simply the strongest – providing unmatched comfort and durability and long-lasting performance.

Synthetic rubber carpet cushion is recommended by the Radiant Professionals Alliance as the preferred choice for your radiant-heated floor and is approved by the Carpet and Rug Institute for meeting indoor air-quality standards.



### Non-Toxic

SBR, interestingly enough, is used in chewing gum to give it its firm chewing quality. What better testimony to the non-toxic quality of SBR?

### Safe

Because SBR is mildew-resistant, rubber cushion will not promote the growth of mold or mildew when installed on-slab or below grade, where moisture and soil tend to accumulate.

### Stable

Products developed with SBR have excellent aging properties to prevent crumbling and maintain elasticity. Additionally, the Radiant Professionals Alliance recommends high-density carpet cushion with SBR for homes with radiant-heated floors.

### Versatile

SBR is an ideal bonding agent for affixing carpet fibers to carpet backing, while also providing added resiliency to the carpet itself. The carpet industry has long recognized the value of this important ingredient.

### Serviceable

Because SBR is stable, it creates an inseparable bond between the components of synthetic rubber cushion to maintain the quality through years of use.

### Built to Last

Rubber cushion will maintain its resiliency and performance for years of comfort, durability, and carpet protection.\*

*\*Refer to applicable product warranty information.*

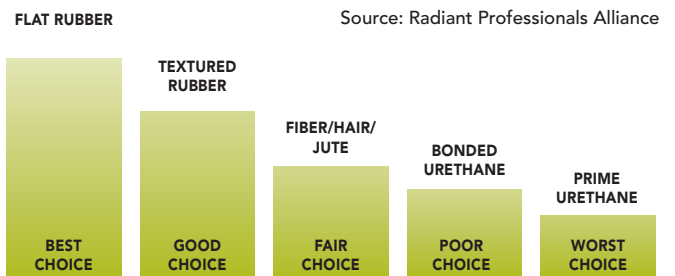


**The Radiant Professionals Alliance approves and recommends Rubber Carpet Cushion as the superior choice for radiant-heated flooring.**

- Lowest available R-values
- Made using 100% synthetic rubber
- Allows the most heat transfer
- Will not deteriorate due to heat
- Superior resiliency
- Protects your carpet longer

For more information visit [TredMOR.com](http://TredMOR.com)

ISO9000 COMPLIANT | LP9000 CERTIFIED



**Tred-MOR**

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